

Rochester Security Summit 2012

Diamond Level Sponsorship

A Diamond Sponsorship is the most prestigious promotional element of the Rochester Security Summit and will receive the highest level of service and support from the RSS management team. Several of the elements that comprise this sponsorship are only available as part of these packages, thus ensuring their exclusivity.

Key Opportunity: As a Diamond Sponsor, you will have the distinction of showcasing your logo on the Official Summit Badge which is distributed and worn by all summit attendees. Receive unsurpassed recognition by your audience as a Diamond sponsor of the event with continuous brand exposure during the two days of the summit.

Summit Opportunities The following summit opportunities are available to the Diamond Level Sponsor. These opportunities will provide the highest level of exposure to all summit attendees.

- Company logo featured on “lunch provided by” signs featured prominently at both hot lunches served at the summit
- Extra mention at the keynote session
- Opportunity to provide an insert for the conference bags given to all summit attendees
- Option to sponsor a vendor table providing an opportunity to interface with summit attendees during one of the hot lunches included for all attendees (additional investment of \$500)
- Option to provide a company banner to be displayed at the Keynote and one track of your choice for the entire two days of the summit
- Six complimentary summit passes¹

Exhibit Area Opportunities: The following summit opportunities are available to the Diamond Level Sponsor. The opportunities will provide exposure to an estimated 200 conference attendees.

- First choice of premium placement of vendor table
- Option to purchase an additional vendor table for a discounted additional investment of \$1400

Advertising Opportunities: The following advertising opportunities are available to the Diamond Level Sponsor. (Deadlines apply)

- On-Site Advertisement – Opportunity to provide a company profile featured on a premium placed one page feature in the official summit program
- Attendee Program – Highlighted Diamond level logo placement in the official summit program
- Web Site – Highlighted acknowledgement of your companies Diamond Sponsorship on the official RSS website
- Access to post-event attendee list²

The Diamond Level Sponsorship is limited to one company.

Your investment is \$5,000

¹ Conference Passes can be used as credit toward admission costs for any number of people. For example, a single conference pass can be split to give three people \$58.33 each off admission. Specify how you want to use your passes at the time of purchase; we will generate discount codes in the amount and denomination you desire.

² Attendee work contact information provided during registration is included; Attendees have the option of not having email address included.

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Additional Sponsorship Options:

- Conference Bags with Logo - \$3100 (limited to one company)
- Daily Seat drops at track sessions - \$1800 (limited to three sponsors)
- Notepad and Pen - \$1750 (limited to one company)
- Coffee Mugs - \$1750 (limited to one company)
- Lanyards - \$1450 (limited to one company)
- Sponsorship of Morning or Afternoon Break - \$1200 (limited to four sponsors)
- Bag Inserts - \$600
- Additional Passes - \$175³

³ Conference Passes can be used as credit toward admission costs for any number of people. For example, a single conference pass can be split to give three people \$50 each off admission. Specify how you want to use your passes at the time of purchase; we will generate discount codes in the amount and denomination you desire.