

Rochester Security Summit 2012

Gold Level Sponsorship

A Gold Sponsorship offers an excellent way to raise your profile at the Rochester Security Summit with several great opportunities combined into a value-priced package

Summit Opportunities The following summit opportunities are available to Gold Level Sponsors. These opportunities will provide exposure to all summit attendees.

- Company logo featured on “lunch provided by” signs featured prominently at both hot lunches served at the summit
- Extra mention at the opening of the track of your choice
- Opportunity to provide an insert for the conference bags given to all summit attendees
- Option to sponsor a vendor table providing an opportunity to interface with summit attendees during one of the hot lunches included for all attendees (additional investment of \$500)
- Option to provide a company banner to be displayed at the track of your choice for the entire two days of the summit
- Four complimentary summit passes¹

Exhibit Area Opportunities: The following summit opportunities are available to Gold Level Sponsors. The opportunities will provide exposure to an estimated 200 conference attendees.

- Preferred placement of vendor table

Advertising Opportunities: The following advertising opportunities are available to Gold Level Sponsors. (deadlines apply)

- On-Site Advertisement – Opportunity to provide a company profile featured on a quarter-page feature in the official summit program
- Attendee Program – Highlighted Gold level logo placement in the official summit program
- Web Site – Highlighted acknowledgement of your companies Gold Sponsorship on the official RSS website
- Access to post-event attendee list²

Your investment is \$3,000

¹ Conference Passes can be used as credit toward admission costs for any number of people. For example, a single conference pass can be split to give three people \$58.33 each off admission. Specify how you want to use your passes at the time of purchase; we will generate discount codes in the amount and denomination you desire.

² Attendee work contact information provided during registration is included; Attendees have the option of not having email address included.

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Additional Sponsorship Options:

- Conference Bags with Logo - \$3100 (limited to one company)
- Daily Seat drops at track sessions - \$1800 (limited to three sponsors)
- Notepad and Pen - \$1750 (limited to one company)
- Coffee Mugs - \$1750 (limited to one company)
- Lanyards - \$1450 (limited to one company)
- Sponsorship of Morning or Afternoon Break - \$1200 (limited to four sponsors)
- Bag Inserts - \$600
- Additional Passes - \$175³

³ Conference Passes can be used as credit toward admission costs for any number of people. For example, a single conference pass can be split to give three people \$50 each off admission. Specify how you want to use your passes at the time of purchase; we will generate discount codes in the amount and denomination you desire.