

Rochester Security Summit 2012

Silver Level Sponsorship

The Silver Sponsorship level allows your company to take a step up from the traditional vendor table and increase your company's exposure with an affordably priced sponsorship package. The Silver Sponsorship package includes:

Summit Opportunities The following summit opportunities are available to Silver Level Sponsors. These opportunities will provide exposure to all summit attendees.

- Option to provide a company banner to be displayed at the track of your choice for the entire two days of the summit
- Three complimentary summit passes¹

Exhibit Area Opportunities: The following summit opportunities are available to Silver Level Sponsors. The opportunities will provide exposure to an estimated 200 conference attendees.

- Vendor table

Advertising Opportunities: The following advertising opportunities are available to Silver Level Sponsors (deadlines apply)

- On-Site Advertisement – Opportunity to provide a company logo featured on Silver Sponsorship Page in the official summit program
- Web Site – Highlighted acknowledgement of your company's Silver Sponsorship on the official RSS website
- Access to post-event attendee list²

Your investment is \$2,250

¹ Conference Passes can be used as credit toward admission costs for any number of people. For example, a single conference pass can be split to give three people \$58.33 each off admission. Specify how you want to use your passes at the time of purchase; we will generate discount codes in the amount and denomination you desire.

² Attendee work contact information provided during registration is included; Attendees have the option of not having email address included.

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Additional Sponsorship Options:

- Conference Bags with Logo - \$3100 (limited to one company)
- Daily Seat drops at track sessions - \$1800 (limited to three sponsors)
- Notepad and Pen - \$1750 (limited to one company)
- Coffee Mugs - \$1750 (limited to one company)
- Lanyards - \$1450 (limited to one company)
- Sponsorship of Morning or Afternoon Break - \$1200 (limited to four sponsors)
- Bag Inserts - \$600
- Additional Passes - \$175³

³ Conference Passes can be used as credit toward admission costs for any number of people. For example, a single conference pass can be split to give three people \$50 each off admission. Specify how you want to use your passes at the time of purchase; we will generate discount codes in the amount and denomination you desire.