#### **AUDIENCE POLL**

How long do you think it will be until gender diversity in tech is equal?



Scan the QR Code to Answer

#### **AUDIENCE Q&A**

Have a question for our panelist?



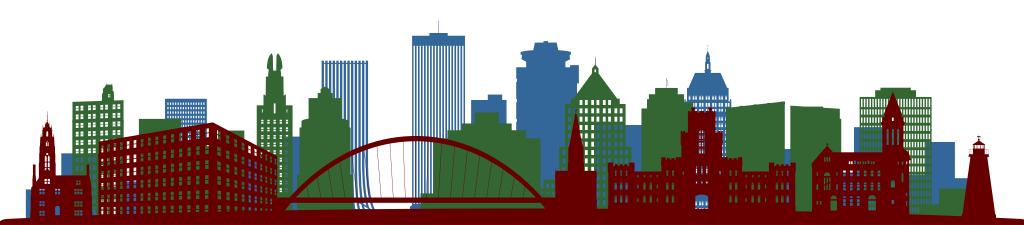
Scan the QR Code to Submit.

Questions will be read during the Audience Q&A



## Leadership, Opportunity and Equity The Future for Women in IT

#### **ROCHESTER SECURITY SUMMIT 2025**



#### **AGENDA**

- Welcome & Introduction
- Panel Discussion: 4 Themes
- Rapid-Fire Round
- Audience Q&A
- Closing Remarks

#### **Moderator: Susan O'Sullivan**

#### President SOS - Strategies, Opportunities & Solutions

Susan is a recognized thought leader in the Channel and Sales for Ingram Micro, with over 30 years of experience driving digital transformation, business growth, and inclusive leadership. A proven change agent, she specializes in sales strategy, customer experience, and building diverse teams.

Her passion is empowering people to use their authentic voice and is an advocate for creating strategy locally and globally for building an inclusive culture of belonging. Honored with the Martha Ingram Award, "Women Who Move the City," and Power 100 Women of the Channel, Susan empowers others to lead authentically.



#### Panelist: Linda Weller



#### President Info Advantage

Leveraging her background as a seasoned business leader, Linda steers Info Advantage toward its place as a top-tier information technology services firm while infusing a passion for keeping things fun and human.

With over 25 years in the field and serving as President of Info Advantage, she guides the professional team with both expertise and energy. Committed to sustainability, community engagement, and exceptional standards for customer and employee satisfaction, Linda's leadership blends growth with a lively, human touch.



#### **Panelist: Annette Warren**

#### President iSECURE, LLC

With a lifelong passion for business and people, Annette leads iSECURE with integrity, vision and a unique perspective shaped by her family business roots.

Known for building strong client partnerships and tackling challenges head-on, she has guided iSECURE to become a Top 100 Rochester company. Under her leadership, iSECURE delivers trusted security solutions, recognized with the Beacon Award for IBM Security Intelligence.





#### Panelist: Dr. Mehruz Kamal



#### Chair, Department of Computing Sciences SUNY Brockport

Dr. Kamal has a PhD from the University at Omaha, along with both her bachelors and masters degrees in Computer Science from Illinois Institute of Technology.

She previously worked as a software engineer for Motorola, and is currently involved in the IS/T research community, where she focuses on Information Technology for Development - which investigates how Information Technology can help bring about both social and economic development of a community.



# THE TECH INDUSTRY HAS LONG BEEN A MALE-DOMINATED WORLD

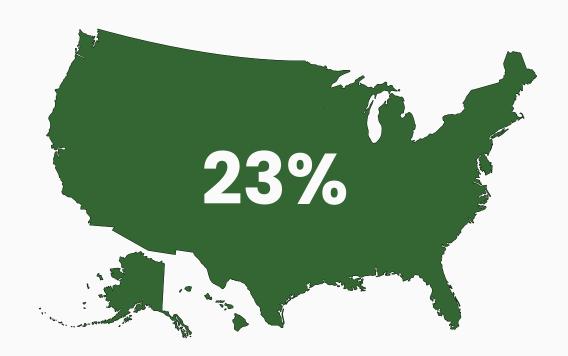
But as we entered a new quarter of a century, it is time to look at the position of women in tech.

#### Where are we now and where are we going?



# HOW MANY WOMEN WORK IN TECH IN THE UNITED STATES?

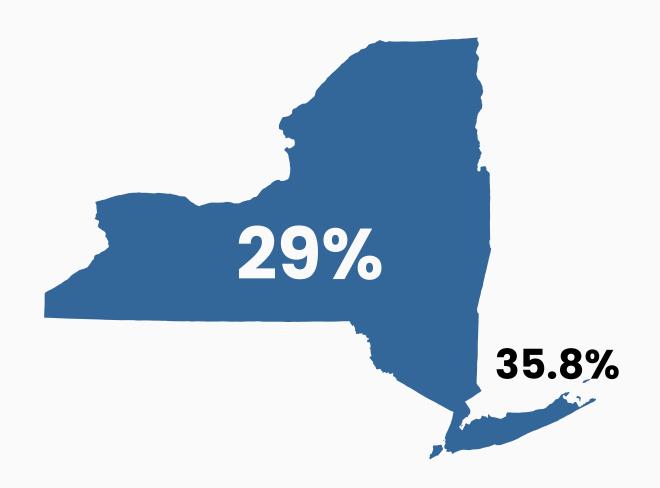
There are about 3.7 million women working in core technical positions in the United States, which makes up approximately 23% of the tech labor force.



This number is a significant improvement from the early 2000s when women made up only 9% of the tech workforce. The highest proportion of women in tech roles in the US was in 1984, with 35 percent.

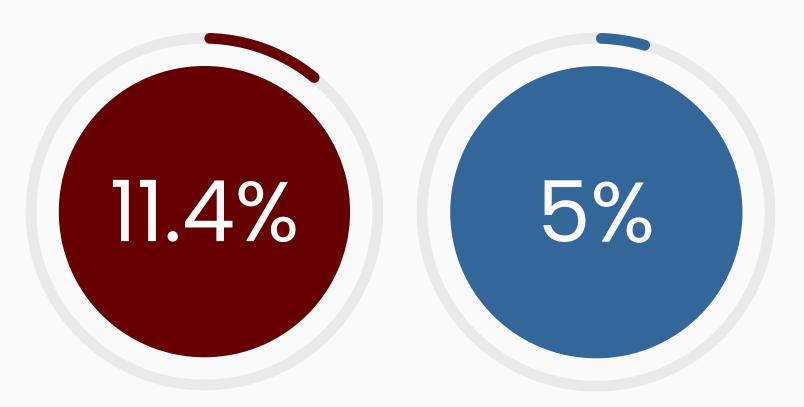
#### AND NEW YORK STATE?

Women make up 29 percent of tech workers across the state. In New York City, that number is higher at 35.8 percent.



## Career Path & Leadership

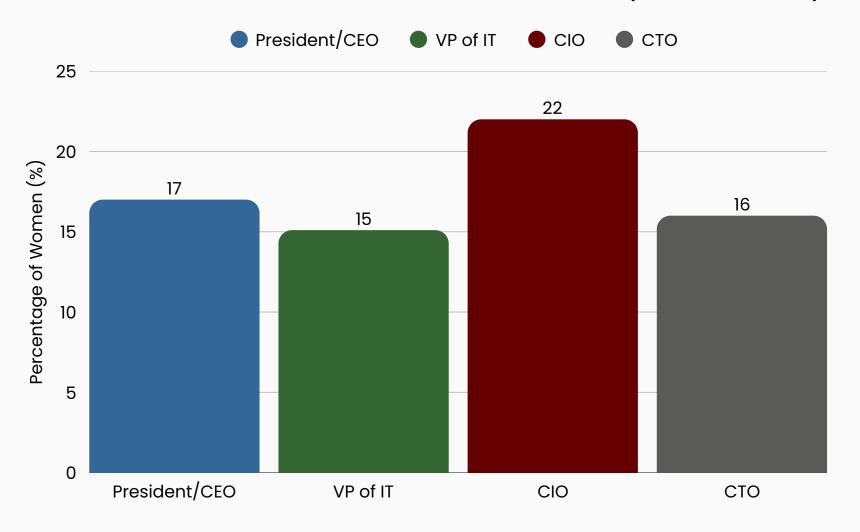
#### LACK OF REPRESENTATION



Only 11.4% of C-suite leaders are women within the tech industry.

5% represent racial minority.

#### Women in Senior and C-Level Tech Roles (U.S. Estimates)



## **Barriers & Bias**



#### CHALLENGES OF WOMEN IN TECH

65%

of tech recruiters believe there is bias when it comes to hiring



50%

of women reported experiencing gender discrimination at work.



women leave their tech jobs by age 35.

Women leave the tech industry at a

45%

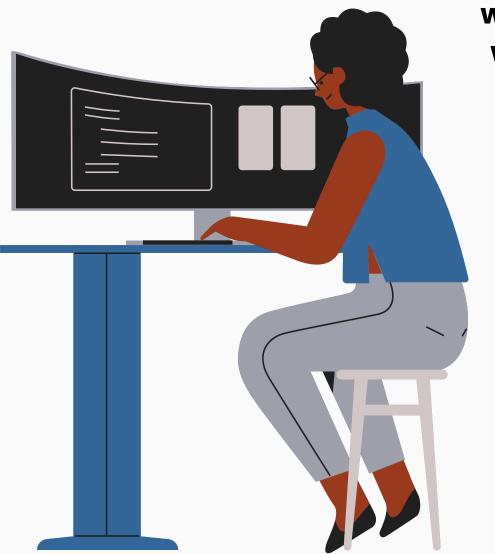
higher rate than men.

# 7 IN 10

women in tech still feel the need to work harder to prove themselves because of their gender.



72% of women in tech report experiencing a prevalent "bro culture" at work.



## **Equity & Culture Change**

# MOST COMMON CULTURAL ISSUESS FACED BY WOMEN IN TECH

According to a Women in Tech 2024 survey, females often experience microaggressions at work, particularly from their male counterparts:



- 19% felt pigeonholed by stereotypes
- 11% have been asked to supply food for meetings

Furthermore, "gendered language" and "taking meeting minutes" were frequently referred to as usual practice by many of the survey respondents.

#### THE GENDER PAY GAP

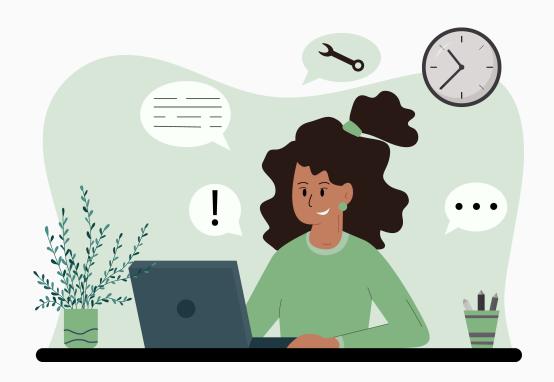
Almost a third (32%) of women claim the biggest challenge they face in tech is not earning as much as their male counterparts despite doing a similar role.



The median yearly earning for a women in tech is \$60,828 - around 28% or \$24,172 less than the typical male tech worker doing a similar role.

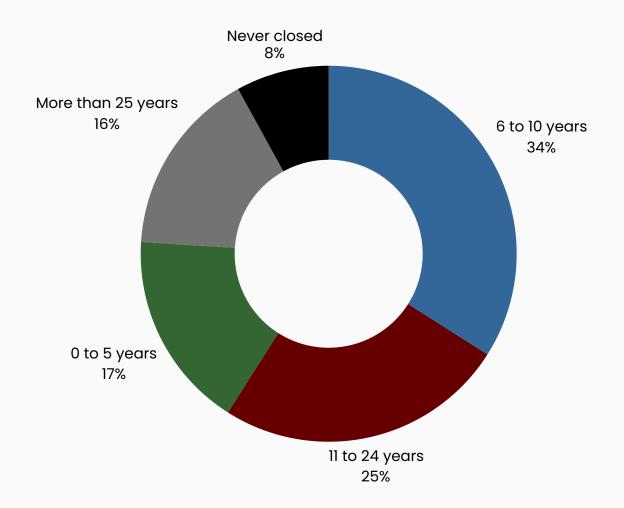
#### **OTHER CHALLENGES**

- Having no female role models
- Lack of diversity within the company/team
- Being taken seriously due to gender perception
- Lack of defined career advancement route
- The "glass ceiling"
- Sexism in the workplace



# HOW LONG UNTIL GENDER DIVERSITY IN TECH IS EQUAL?

According to a Women in Tech 2024 survey, when asked how long it will take for men and women in the tech workplace to be equal, the results were as followed:



#### In reality it may take much longer!



In North America, it will take approximately **95 years** to close the gap.

**According to WomenTech Network** 

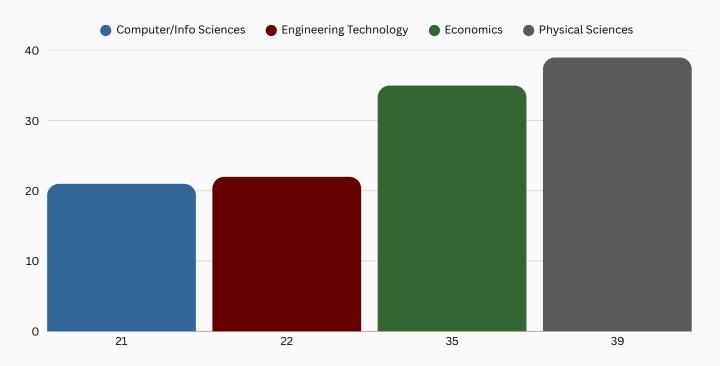
## **Opportunity & Growth**

# SURROUND YOURSELF WITH WOMEN WHO WOULD MENTION YOUR NAME IN A ROOM FULL OF OPPORTUNITIES.



# STEM EDUCATION GRADUATE STATS

Percentage of female graduates in STEM areas:



Although overall enrollment in STEM is slightly increasing, the participation of women in certain fields like computer science remains disproportionately low.

## Rapid-Fire Round

## Audience Q&A



## THANK YOU!

