



RSS:2025 Sponsorship Pricing

Number of Available Sponsorships

Sponsorships Awarded by Lottery

Booth Space Approx 10' x 8'

	Silver	Gold	Platinum	Diamond
	\$4,200	\$6,000	\$10,800	\$15,600
	9	9	15	1
6' x 2.5' Covered Table	Included	Included	Included	Included (x2)
Booth Positioning <i>Selection Determined by Level and Date Invoice Paid</i>	As Available	As Available	As Available	First Choice
Electrical and WiFi	Included	Included	Included	Included

Engagement Opportunities

Scheduled Breaks for Sponsor Visitation by Attendees	Included	Included	Included	Included
Live Presentation Slot (content of your choosing) <i>(During one of two concurrent Sponsor Tracks)</i>	N/A	N/A	1 session	1 session
Lead Capture - Scan attendee badges to collect shared information <i>(only for attendees who have opted into to share details)</i>	Included	Included	Included	Included
Name & Logo Displayed on Screens During Meals	N/A	Included	Included	Included
Post-Event & Pre-Event Attendee Contact Lists <i>(only for attendees who have opted into to share details)</i>	Included	Included	Included	Included

Representation *(breakfast & lunch included)*

Sponsor Representative Passes <i>Must Register Booth Representatives Prior to Event</i>	2	3	5*	7*
* Number Includes Both Reps and Sponsor Presentation Speaker				

Promotional Opportunities

Name and Logo on Rochester Security Summit Website <i>Grouped By Sponsorship Level</i>	Included	Included	Included	Included
Sponsor Logo on Attendee Badge Lanyards	N/A	N/A	N/A	Included
Display of a Portable 2'x6' Banner in Track of Your Choosing ^	N/A	Included	Included	In Keynote
Mention in Introductory Message for your chosen track	N/A	Included	Included	In Keynote
Bag Insert Items <i>(more details in Sponsorship Logistics Package)</i>	\$750	Included	Included	Included
Prize Giveaways: Optional Sponsor Participation	Included	Included	Included	Included

^ Logo, Banner, and Advertising Material Must Be Provided by Sponsor

Extras

Booth Outfitting & Staging: All Sponsors Have the Option to Contract with Great Lakes Events
(Great Lakes Exhibitor's Guide provided in Sponsor Logistics package)

Extra Equipment / Technology available through OnServices *(contact details are provided in the Sponsor Logistics package)*

Please Take Note

Per agreement with the Convention Center: Nothing can be attached to walls, doors, windows or ceiling. No smoking on premises.

Building under 24/7 video surveillance and is locked down (no entry) at end of day.

No deliveries will be accepted at the Convention Center Shipping Dock. *See Sponsor Logistics package for Shipping Information.*

Carry-in of booth materials is allowed through the front door.